



**2,245 Business Appointments Already Scheduled as  
Buyers and Suppliers arrive for Cancun Travel Mart;  
Educational Seminars added to Event Schedule.**

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(Cancun, Mexico & Jacksonville, Florida) - The President of the Cancun & Puerto Morelos Hotel Association, Carlos Gosselin Maurel, announces that over 600 Tour Operators, Buyers, Meeting Planners, Press, and Mexico Suppliers are attending this year's 29th Cancun Travel Mart Mexico Summit, October 17, 18, 19, at the Cancun International Convention Center. The CTM'16 "strictly business" format focuses on two (2) days of over 2,245 pre-scheduled business appointments between Buyers and Suppliers, and has been expanded this year to include seminars and presentations immediately after the last business appointments and "Taste of Cancun" lunch Wednesday, October 19. Organizers say that many more business appointments are personally arranged "on-site" during the event.

The Cancun Travel Mart, sponsored each year by the Cancun & Puerto Morelos Hotel Association, brings Tour Operators and Tourism Product & Services Buyers to Cancun from 18 countries. The Event promotes tourism destinations from all of Mexico, as well as Quintana Roo, the Riviera Maya, and the "Mexican Caribbean" region. In addition to Tour Operators, carefully qualified Meeting Planners also attend Cancun Travel Mart and receive VIP Site Inspections.

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Cancun Travel Mart '16 Official Sponsors include: The Cancun & Puerto Morelos Hotel Association; Playa Hotels & Resorts; Dreams Playa Mujeres Golf & Spa Resort (AMResorts); Ingenico ePayments; AMAV (Quintana Roo Travel Agencies Association); ASUR; TELMEX; Questex Travel Group; BestDay.com; and C.A.N.I.R.A.C. (The National Restaurant Association) including Member Restaurants - Bubba Gump Shrimp Co., Cenacolo Traditional Italian Restaurant, Cocono Restaurante Bar, Crab House Cancun, Guy Fieri's American Kitchen & Bar, Hong Kong, Julia Mia, La Habichuela, Labna, and Outback Steakhouse. This year's Welcome Reception will be held Monday evening at the Dreams Playa Mujeres Golf & Spa Resort.

Avianca and Copa Airlines are providing discounted air fares for registered Delegates.

Buyers Registration Fees are \$150 and include all official functions, airport transfers, and shuttle transportation. Buyers arrange their hotel accommodations with participating hotels. Cancun Hotel Association Members Registration Fees are \$1,495 for up to 28 Pre-Scheduled Appointments or \$1,895 for up to 56 Pre-Scheduled Appointments. Suppliers also pay \$225 per delegate. Registration Fees for Suppliers who are NOT members of the Cancun Hotel Association or the Hotel Association in their region are higher: \$1,695 and \$2,095. Registration Fees have remained the same for several years.

Cancun & Puerto Morelos Hotel Association President Carlos Gosselin Maurel, stated: "Expanding the CTM'16 format this year to include educational seminars and presentations is just one example of how the Hotel Association works very hard to make this Event one of the most important business development opportunities of the year for Mexico Tourism. We are pleased to welcome our Industry Partners to Cancun, and we are confident that this year's Cancun Travel Mart will continue to help develop successful new products and promotions."

Irma Coleman, President & CEO of William H. Coleman, Inc., the Cancun Travel Mart Event Management Firm stated: "We are very pleased that Cancun Travel Mart continues to welcome Buyers from major international markets who are interested in expanding their Cancun and Mexico tourism business. Well over 2,200 business appointments are already scheduled, and we know many more are arranged on-site. Expanding this year's format to feature seminars is just one example of how CTM continues to provide value for over 29 years."

Additional Cancun Travel Mart information is available at [www.cancuntravelmart.com](http://www.cancuntravelmart.com), or directly from William H. Coleman, Inc.: Telephone: 904-398-6777, Extensions 8022 and 8025; FAX: 904-391-0038; E Mail: [sales@whcoleman.com](mailto:sales@whcoleman.com).