



Cancun & Puerto Morelos  
Hotel Association

**Cancun Travel Mart Launches Redesigned Web Site.**

**For Release: Immediate**

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(Jacksonville, Florida) **Cancun Travel Mart**, the premier event for developing international tourism into Mexico, has completed a major redesign of its [www.cancuntravelmart.com](http://www.cancuntravelmart.com) website. The 30<sup>th</sup> annual gathering of global Buyers and Suppliers will be held October 16, 17, 18, 2017, in Cancun, Mexico at the Cancun International Convention Center.

The redesign effort was initiated after William H. Coleman, Inc., the **Cancun Travel Mart** event management Company, received input and suggestions from Suppliers, Buyers, Hosts, and Sponsors.

In making the announcement, Irma Coleman, President & CEO stated: "We believe the new web site design continues the **Cancun Travel Mart** tradition of trying to help delegates access the information they want and need personally, easily and quickly."

Manuel Cuevas, William H. Coleman, Inc. Executive Vice President added: "This web site redesign is one of many new and exciting things that we are initiating in the next few months to help us communicate faster and easier with our Buyers, Suppliers, Hosts, and Sponsors before the Event, and on-site."

**Cancun Travel Mart** enables qualified Buyers from global markets to meet senior management and sales executives representing leisure travel products and services from all of Mexico during three (3) days of "Select-Match" pre-scheduled appointments, seminars, and social functions. **Cancun Travel Mart** is organized each year by William H. Coleman, Inc., an International Events Management firm headquartered in Jacksonville Florida, with offices in London and Toronto. For more information contact Manuel Cuevas at Telephone: 904-398-6777, Extension 8025 or E Mail: [manuel@whcoleman.com](mailto:manuel@whcoleman.com).