



**2,260 Business Appointments Pre- Scheduled as
Buyers and Suppliers arrive for the 30th Annual Cancun Travel Mart**

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(Cancun, Mexico & Jacksonville, Florida) - The President of the Cancun & Puerto Morelos Hotel Association, Carlos Gosselin Maurel, announces that over 600 Tour Operators, Buyers, Meeting Planners, Press, and Mexico Suppliers are attending this year's 30th Cancun Travel Mart October 16, 17, 18, at the Cancun International Convention Center. The CTM'17 "strictly business" format features two (2) days of over 2,260 pre-scheduled business appointments between Buyers and Suppliers. Organizers say that many more business appointments are personally arranged "on-site" during the event.

The Cancun Travel Mart, sponsored each year by the Cancun & Puerto Morelos Hotel Association, brings Tour Operators and Tourism Product & Services Buyers to Cancun from 20 countries. The Event promotes tourism destinations from all of Mexico, as well as Quintana Roo, the Riviera Maya, and the "Mexican Caribbean" region. In addition to Tour Operators, carefully qualified Meeting Planners also attend Cancun Travel Mart and receive VIP Site Inspections.

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A few new features have been added to this year's CTM'17 Event: A newly designed web site was introduced earlier this year to make CTM information and registration easier, and an exclusive new "On-Site App" is being introduced that will enable all Delegates to "stay connected" during the three (3) days of the business and social functions.

Cancun Travel Mart '17 Official Sponsors include: The Cancun & Puerto Morelos Hotel Association; Playa Hotels & Resorts; Temptation Cancun Resort; AMAV (Quintana Roo Travel Agencies Association); ASUR; TELMEX; AMIKOO; and CANIRAC (The National Restaurant Association) including Member Restaurants - Bubba Gump Shrimp Co., Carlos' n Charlie's, The Fish Fritanga, Golden Sea, Guy Fieri's American Kitchen & Bar, Hooters Cancun, La Habichuela, Labná, La Parrilla, Mocambo, and Outback Steakhouse. This year's Welcome Reception will be held Monday evening at the Temptation Cancun Resort.

Buyers Registration Fees are \$150 and include all official functions, airport transfers, and shuttle transportation. Buyers arrange their hotel accommodations with participating hotels. Cancun Hotel Association Members Registration Fees are \$1,495 for up to 28 Pre-Scheduled Appointments or \$1,895 for up to 56 Pre-Scheduled Appointments. Suppliers also pay \$225 per delegate. Registration Fees for Suppliers who are NOT members of the Cancun Hotel Association or the Hotel Association in their region are higher: \$1,695 and \$2,095. Registration Fees have remained the same for several years.

Cancun & Puerto Morelos Hotel Association President Carlos Gosselin Maurel, stated:

"The Hotel Association has worked very hard over these past thirty (30) years to make Cancun Travel Mart (CTM) one of the most important business development opportunities of the year for Mexico Tourism. We are pleased to welcome our Industry Partners to Cancun, and we are confident that this year's Cancun Travel Mart will continue to help develop successful new products and promotions."

Manuel Cuevas, Executive Vice President of William H. Coleman, Inc., the Cancun Travel Mart Event Management Firm stated: "We are very excited to confirm that the re-designed Web Site and a dramatically increased Social Media Campaign have resulted in many new Buyers and Suppliers attending this 30th Annual CTM. More appointments than last year's CTM have been pre-scheduled, and many more meetings will be arranged during the Event. We are very pleased to be working with the Cancun Hotel Association on this important business development Event since 1987."

Additional Cancun Travel Mart information is available at www.cancuntravelmart.com, or directly from William H. Coleman, Inc.: Telephone: 904-398-6777, Extensions 8022 and 8025; FAX: 904-391-0038; E Mail: sales@whcoleman.com.