



Cancun & Puerto Morelos  
Hotel Association

**31<sup>st</sup> Cancun Travel Mart Welcomes**  
**Travel Industry Buyers & Suppliers;**  
**2,300 Appointments Scheduled.**

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(Cancun, Mexico & Jacksonville, Florida) – Roberto Cintron, President of the Cancun & Puerto Morelos Hotel Association, confirms that over 600 Travel Industry Buyers including Tour Operators, Meeting Planners, Press, and Mexico Suppliers are attending this year's 31st Cancun Travel Mart (CTM), October 8, 9, 10, at the Cancun International Convention Center. The **CTM'18** "strictly business" format features two (2) days of over 2,300 business appointments between Buyers and Suppliers at the Convention Center that have already been scheduled; many more business appointments are personally arranged "on-site" during the event.

The Cancun Travel Mart, sponsored each year by the Cancun & Puerto Morelos Hotel Association, brings Tour Operators and Tourism Products & Services Buyers to Cancun from 18 countries. The Event promotes tourism destinations from all of Mexico, as well as Quintana Roo, the Riviera Maya, and the "Mexican Caribbean" region. In addition to Tour Operators, carefully qualified Meeting Planners also attend Cancun Travel Mart and receive VIP Site Inspections.

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An exclusive "On-Site App" is now available for all Cancun Travel Mart (CTM) delegates enabling them to "stay connected" during the three (3) days of the business and social functions. This is a free service available to all registered and confirmed Buyers, Suppliers, and Sponsors.

Cancun Travel Mart '18 Official Sponsors include: The Cancun & Puerto Morelos Hotel Association; Playa Hotels & Resorts; Haven Riviera Cancun Resort & Spa; Reflect Krystal Grand Cancun Resort; AMAV (Quintana Roo Travel Agencies Association); ASUR; TELMEX; and CANIRAC (The National Restaurant Association). This year's Welcome Reception will be held Monday evening at the new Haven Riviera Cancun Resort & Spa. Tuesday night's reception will be held at the Reflect Krystal Grand Cancun Resort.

Cancun Travel Mart is not a "Hosted Buyers" Event. Buyers pay Registration Fees of \$125 that include all official functions, airport transfers, and shuttle transportation. Buyers also arrange their hotel accommodations with participating hotels. Cancun Hotel Association Members Registration Fees are \$1,595 for up to 28 Pre-Scheduled Appointments or \$1,995 for up to 56 Pre-Scheduled Appointments. Suppliers also pay \$250 per delegate. Registration Fees for Suppliers who are NOT members of the Cancun & Puerto Morelos Hotel Association or the Hotel Association in their region are higher: \$1,795 and \$2,195.

Cancun & Puerto Morelos Hotel Association President Roberto Cintron, stated: "The Hotel Association has worked very hard since the first Cancun Travel Mart thirty-one (31) years ago to make CTM one of the most important business development opportunities of the year for Mexico Tourism. We are pleased to welcome our Industry Partners to Cancun, and we are confident that this year's Cancun Travel Mart will continue to help develop successful new products and promotions."

Manuel Cuevas, Executive Vice President of William H. Coleman, Inc., the Cancun Travel Mart Event Management Firm, stated: "We are very pleased that an increased Social Media Campaign and other marketing efforts have resulted in many new Buyers and Suppliers attending this 31st Annual CTM. More appointments than last year's CTM have been pre-scheduled, and many more meetings will be arranged during the Event."

Additional Cancun Travel Mart information is available at [www.cancuntravelmart.com](http://www.cancuntravelmart.com), or directly from William H. Coleman, Inc.: Telephone: 904-398-6777, Extensions 8022 and 8025; FAX: 904-391-0038; E Mail: [help@whcoleman.com](mailto:help@whcoleman.com).