



**32<sup>nd</sup> Cancun Travel Mart Welcomes**  
**Travel Industry Buyers & Suppliers;**  
**2,250 Appointments Scheduled.**

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Contact: Cancun, Puerto Morelos & Isla Mujeres Hotel Association  
Marissa Setién M., Executive Director

Telephone: (52-998) 881-8730

FAX: (52-998) 887-7683

E Mail: [direccionejecutiva@ahqr.com.mx](mailto:direccionejecutiva@ahqr.com.mx)

William H. Coleman, Inc: Manuel Cuevas, Executive Vice President

Telephone: 904-398-6777, EXT 8025

FAX: 904-391-0038

E Mail: [manuel@whcoleman.com](mailto:manuel@whcoleman.com)

(Cancun, Mexico & Jacksonville, Florida) – Roberto Cintron, President of the Cancun, Puerto Morelos & Isla Mujeres Hotel Association, confirms that almost 600 Travel Industry Buyers including Tour Operators, Meeting Planners, Press, and Mexico Suppliers are attending this year's 32nd Cancun Travel Mart (CTM), October 14, 15, 16, at the Cancun International Convention Center. The **CTM'19** "strictly business" format features two (2) days of over 2,250 business appointments between Buyers and Suppliers that have already been scheduled at the Convention Center, and many more business meetings that will be personally arranged "on-site".

The Cancun Travel Mart sponsored by the Cancun, Puerto Morelos & Isla Mujeres Hotel Association brings Tour Operators and Tourism Products & Services Buyers to Cancun from 18 countries. The Event promotes tourism destinations from all of Mexico, as well as Quintana Roo, the Riviera Maya, and the "Mexican Caribbean" region. In addition to Tour Operators, carefully qualified Meeting Planners also attend Cancun Travel Mart and receive VIP Site Inspections.

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An exclusive "On-Site App" is available for all Cancun Travel Mart (CTM) delegates enabling them to "stay connected" during the three (3) days of the business and social functions. This is a free service available to all registered and confirmed Buyers, Suppliers, and Sponsors.

A "Women in Tech Travel: Digital Trends & Best Practices" Summit & Happy Hour is being added to this year's **CTM'19** activities at the Cancun International Convention Center Tuesday afternoon immediately following the last business appointment. Panelists include senior sales and marketing executives from ADARA, BCV - A RateGain Company, Revinate, and Milestone, Inc. Delegates must Pre-Register to attend this Summit.

Cancun Travel Mart '19 Official Sponsors include: The Cancun, Puerto Morelos & Isla Mujeres Hotel Association; ATELIER – ESTUDIO Playa Mujeres; Now Sapphire Riviera Cancun Resort (AMResorts); AMAV (Quintana Roo Travel Agencies Association); ASUR; TELMEX; and Cancun Restaurants (Bubba Gump Shrimp Co., Bovinos Churrascaria, Flamingos Seafood Restaurant, Crab House Cancun, La Parilla Mexican Grill, Nader 88 Mexican Restaurant, Hong Kong Restaurant, CENACOLO). This year's Welcome Reception will be held Monday evening at the new ATELIER – ESTUDIO Playa Mujeres. Tuesday night's reception will be held at Now Sapphire Riviera Cancun Resort.

Cancun Travel Mart is not a "Hosted Buyers" Event. Buyers pay Registration Fees of \$125 that include all official functions, airport transfers, and shuttle transportation. Buyers also arrange their hotel accommodations with participating hotels. Hotel Association Members Registration Fees are \$1,595 for up to 28 Pre-Scheduled Appointments or \$1,995 for up to 56 Pre-Scheduled Appointments. Suppliers also pay \$250 per delegate. Registration Fees for Suppliers who are NOT members of the Cancun, Puerto Morelos & Isla Mujeres Hotel Association or the Hotel Association in their region are higher: \$1,795 and \$2,195.

Cancun, Puerto Morelos & Isla Mujeres Hotel Association President Roberto Cintron, stated: "The Hotel Association has worked very hard since the first Cancun Travel Mart over thirty (30) years ago to make **CTM'19** one of the most important business development opportunities of the year for Mexico Tourism. We are pleased to welcome our Industry Partners to Cancun, and we are confident that this year's Cancun Travel Mart will continue to help develop successful new products and promotions."

Manuel Cuevas, Executive Vice President of William H. Coleman, Inc., the Cancun Travel Mart Event Management Firm, stated: "We are very pleased that an increased Social Media Campaign and other marketing efforts have resulted in many new Buyers and Suppliers attending this 32nd Annual CTM. Almost 2500 appointments have already been pre-scheduled, and many more meetings will be arranged during the Event."

Additional Cancun Travel Mart information is available at [www.cancuntravelmart.com](http://www.cancuntravelmart.com), or directly from William H. Coleman, Inc.: Telephone: 904-398-6777, Extensions 8022 and 8025; FAX: 904-391-0038; E Mail: [help@whcoleman.com](mailto:help@whcoleman.com).