



Cancun Travel Mart (CTM'23) Welcomes
Over 500 Travel Industry Buyers & Suppliers

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(Cancun, Mexico & Jacksonville, Florida) – Jesus Almaguer, President of the Cancun, Puerto Morelos & Isla Mujeres Hotel Association, confirms that over 500 Travel Industry Buyers including Tour Operators, Meeting Planners, Press, and Mexico Suppliers are attending this year's 35th Annual Cancun Travel Mart (CTM '23), October 11, 12, 13, at the Iberostar Selection Cancun.

The CTM'23 "strictly business" format features two (2) days of business appointments at the Iberostar Selection Cancun between Buyers and Suppliers that have already been scheduled. Additional business meetings will be personally arranged "on-site" during the business sessions.

Cancun Travel Mart (CTM'23), sponsored by the Cancun, Puerto Morelos & Isla Mujeres Hotel Association, brings Tour Operators and Tourism Products & Services Buyers to Cancun from 18 countries to meet Suppliers of travel products and services from Cancun, the Riviera Maya, and many other Mexico destinations.

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CTM continues the format where Tour Operator/Buyers have booth/stand offices instead of the Suppliers. This format enables Suppliers to have their appointments in Buyers' Stands/Offices at the Iberostar Selection Cancun on October 12 and 13. This new format reduces Supplier costs for booth/stand decorations and set-up.

Buyers pay a US\$150 Registration Fee that includes pre-scheduled appointments with Suppliers, all official business and social functions, airport transfers, and a fully furnished stand.

Suppliers pay a US\$1,000 Registration Fee that includes two delegate badges, pre-scheduled appointments in Buyers booth/stands, and all official business and social functions.

Tourism/Promotion Boards and Media/Tech companies have a special registration booth/stand promotion option of \$1,595.

Cancun Travel Mart '23 Official Sponsors include: The Cancun, Puerto Morelos & Isla Mujeres Hotel Association; Volaris; Iberostar Selection Cancun; Emporio Cancun; The Fives Hotels; PoLiEDro Digital; Aimbridge Latam; Hotelbeds; Jumbo Tours Group; AMATUR (Association of Mexico Inbound Agencies); Golden Parnassus Cancun; Krystal Cancun; Krystal Grand Cancun; Krystal Urban Cancun; Oasis Hotels & Resorts; SustenTur; and ASUR. This year's Welcome Reception will be held Wednesday evening at the Emporio Cancun and Thursday night's reception will be held at The Fives Puerto Morelos.

Manuel Cuevas, President & CEO of William H. Coleman, Inc. the **CTM'23** Event Management Firm stated: "We are pleased to welcome our Travel Industry Partners to Cancun for this annual event. We are working closely with the Cancun, Puerto Morelos, & Isla Mujeres Hotel Association to make sure **CTM'23** continues the Cancun Travel Mart 35 year commitment of helping develop successful travel products and promotions for Mexico's leading tourism destinations."

Additional Cancun Travel Mart information is available at www.cancuntravelmart.com, or William H. Coleman, Inc.: Telephone: 904-398-6777; E Mail: help@whcoleman.com.